

## **CURRICULUM VITAE**

### **PERSONAL DATA**

Name: Laura Damschroder (aka Vancouver)

### **EDUCATION**

1982 BS, Utah State University (Forest Management)  
1985 MS, University of Michigan (Biometrics)  
1997 MPH, The Johns Hopkins University (Health Policy and Management  
Concentration: Quality of Care and Health Outcomes)

### **CONSULTING POSTIONS**

1998 – 1999 Independent Consultant, LJ Vancouver, LLC; developed the fielded version of a data collection tool and the Wound Assessment Telemedicine System (WATS), a web-based system used in a research project to evaluate clinical accuracy of using a telemedicine system for assessing the status of pressure ulcers.

1987 – 1998 Program Scientist, Vector Research, Inc

- Designed a decision support system for a congestive heart failure disease management program
- Developed analysis plan for project assessing breast cancer management in DoD TRICARE Region 1 to address uniformity of access and care quality along system, facility, provider, and patient dimensions of care.
- Major role in redesigning compensation system for 300 employee corporation
- Developed strategic and tactical performance measures for DoD TRICARE Region 1 Mental Health Alliance.
- Led the strategic assessment of alternatives for consolidating specialty services between medical centers in the Washington, DC area. Led 22 focus group sessions comprised of specialty physician leaders from the three military services.
- Developed methodology for creating patient episodes from CHAMPUS claims data.
- Founded corporate level Software Life Cycle Management task force.
- Led development of a decision support system for the Uniformed Service Treatment Facilities (USTF) Managed Care System (UMCS) for DoD system-wide.
- Led implementation of DoD healthcare decision support system worldwide.
- Developed production function models for DoD medical treatment

facilities nationwide to predict efficiencies related to implementation of computerized hospital information system.

- Statistical analysis to determine demographic differences in claims for services provided by residential treatment centers for DoD beneficiaries.

## **OTHER RELEVANT EXPERIENCE**

1999 – 2001      Director of Technologies, HealthMedia, Inc., developed corporate health-related database system, led technology development for multi-media tailored health behavior change programs.

## **SCIENTIFIC ACTIVITIES**

### *Reviewer of Manuscripts*

- Health Services and Research Policy
- Alberta Heritage Foundation for Medical Research – State of the Science Review
- Health Economics Journal
- Journal of Medical Decision Making

### *Reviewer of Abstracts*

- Scientific Review Committee: 27<sup>th</sup> Annual Meeting of the Society for Medical Decision Making.
- Scientific Review Committee: 26<sup>th</sup> Annual Meeting of the Society for Medical Decision Making.
- Scientific Review Committee: 25<sup>th</sup> Annual Meeting of the Society for Medical Decision Making.

## **GRANT SUPPORT**

### **Current**

NICHD, 2001-2004 “Improving Value Measurement to Cost-Effectiveness to be Fair to the Elderly and People with Disabilities” (50%). \$261,663 annual direct costs.  
(50%)

NIH, 2001-2005 “Exploring Discrepancies Between Patient and Public Utility Ratings”  
(15%) \$304,610 annual direct costs.

### **Pending**

### **History**

VA, 2003-2004 “Veterans’ Views of Privacy Protection & Health Services Research”  
NIH, 2002-2007 “Identifying and Reducing Cognitive Biases Created by Decision Aids”  
(5%) \$301,863

NICHD, 2001-2004 “Improving Value Measurement to Cost-Effectiveness to be Fair to the Elderly and People with Disabilities” (50%). \$261,663 annual direct costs.  
(50%)

## **CERTIFICATION AND LICENSURE**

None

## **HONORS AND AWARDS**

1983-1984	George R. Staebler Fellowship
1982-1995	Phi Kappa Phi Honor Society

## **MEMBERSHIPS AND OFFICES IN PROFESSIONAL SOCIETIES**

2002-present	Medical Decision Making Society (MDM)
2003-present	International Health Economics Association (IHEA)
2002-2003	Academy for Health Services Research and Health Policy
2000-2001	Health Information Systems Society
1996-1997	The American Public Health Association
	Healthcare Financial Management Association

## **TEACHING ACTIVITIES**

1985-1986	Teaching Assistant, University of Michigan
1992	Invited Speaker, George Mason University

## **PRESENTATIONS**

- 10/04 Damschroder LJ, Brian J. Zikmund-Fisher, Todd R. Roberts, Peter A. Ubel. Refusals to Make Trade-offs: Task Context and Emotion Matter. Oral Presentation at the 26th Annual Meeting of the Society for Medical Decision Making.
- 10/04 Damschroder LJ, Joy L. Pritts, Michael A. Neblo, Rodney A. Hayward. Patients' Views of Privacy & Research: Deliberative Democracy at Work. Oral Presentation at the 26th Annual Meeting of the Society for Medical Decision Making.
- 10/03 Damschroder LJ, Zikmund-Fisher BJ, Ubel PA. Quality of life values change when people are primed to think about how they adapt to difficult situations. Oral Presentation at the 25th Annual Meeting of the Society for Medical Decision Making.
- 10/03 Damschroder LJ, Baron J, Hershey JC, Asch DA, Ubel PA. Does being on the hot seat change peoples' valuation of health conditions? Poster Presentation at the 25th Annual Meeting of the Society for Medical Decision Making.
- 10/03 Damschroder LJ, Miklosovic M, Ubel PA. Do people consider equity in the person tradeoff? A qualitative study. Oral Presentation at the 25th Annual Meeting of the Society for Medical Decision Making.
- 06/03 Damschroder LJ and Ubel PA. Assessment of Start Point Bias in the Person Tradeoff (PTO). Presentation at the 4th World Congress of the International Health Economics Association, San Francisco, CA.
- 06/03 Johri M, Damschroder LJ, Ubel PA. The importance of age in health care allocation: does intervention-type matter?" Presentation at the XXIII Jornadas de la Asociación de Economía de Salud, Cádiz, Spain June 4-6, 2003. Abstract #80 (Oral Presentation).
- 10/02 Damschroder LJ, Baron J, Ubel PA. The Validity of PTO Elicitations Using Computer Versus Face-to-Face Interview. Presentation at the 24th Annual Meeting of the Society for Medical Decision Making.
- 9/02 Ubel PA, Damschroder LJ. Measuring people's rationing preferences: A randomized trial of computer vs. face-to-face elicitation. University of Michigan, Division of General Medicine, Research Conference, Ann Arbor, MI.
- 9/02 Ubel PA and Damschroder LJ. The Validity of PTO Elicitations Using Computer Versus Face-to-Face Interview. Presentation at the 4<sup>th</sup> International Conference on Priorities in Health Care, Oslo, Norway.
- 6/02 Damschroder LJ, Goldstein CC, Roberts TA, Miklosovic ME, Ubel PA. Does the Person Tradeoff Elicit Equity Considerations? A Think Aloud Protocol. Poster

presented at the meeting of the Academy for Health Services Research and Health Policy, Washington, DC.

- 10/90     Vancouver LJ, Atkinson B, Tibbits PA, Thompson CR. Predicting health care productivity changes due to automation. Oral Presentation at the Operations Research Society of America (ORSA)/ The Institute of Management Sciences (TIMS) Joint National Meeting, Philadelphia, PA.

*Pending*

- 07/05     Ubel PA, Damschroder LJ, Smith DM, Sherriff RL, Loewenstein G. Patients, former patients, and public all mispredict the impact of having or not having an ostomy. International Health Economics Association, 5<sup>th</sup> World Congress. Barcelona, Spain. Poster presentation.
- 07/05     Damschroder LJ, Smith DM, Heckendorn J, Riis J, Ubel PA. An alternative open-ended approach for eliciting willingness-to-pay. International Health Economics Association, 5<sup>th</sup> World Congress. Barcelona, Spain. Oral presentation.

## **COMMITTEE AND ADMINISTRATIVE SERVICE**

- 2005     Co-Chair, Patient and Physician Behavior and Preferences abstract session, 27<sup>th</sup> Annual Meeting of the Society for Medical Decision Making
- 2001     Washtenaw Community College Computer Information Systems Advisory Committee

## **SCIENTIFIC ACTIVITIES**

### *Reviewer of Manuscripts*

- Health Services and Research Policy
- Alberta Heritage Foundation for Medical Research – State of the Science Review
- Health Economics Journal

### *Reviewer of Abstracts*

- 25<sup>th</sup> Annual Meeting of the Society for Medical Decision Making.
- 26<sup>th</sup> Annual Meeting of the Society for Medical Decision Making.

## **BIBLIOGRAPHY**

### **Peer-Reviewed Publications**

Johri M, Damschroder LJ, Zikmund-Fisher BJ, Ubel PA. The importance of age in health care allocation: Does intervention-type matter? *Health Economics* 14(7): 669-678, 2005.

Damschroder LJ, Baron J, Hershey JC, Asch DA, Jepson C, Ubel PA. The validity of person tradeoff measurements: A randomized trial of computer elicitation versus face-to-face interview. *Medical Decision Making* 24(2):170-180, 2004.

Damschroder LJ, Zikmund-Fisher BJ, & Ubel PA. The impact of considering adaptation in health state valuation. *Soc Sci Med*,2005;61(2), 267-277.

### **Articles in Submission for Publication**

Damschroder LJ, Miklosovic ME, Roberts TR, Goldstein CC, Ubel PA. Trading people versus trading time: What is the difference?

Damschroder LJ, Roberts TR, Zikmund-Fisher BJ, Ubel PA. Why people refuse to make tradeoffs in person tradeoff elicitations: A matter of perspective?

Damschroder LJ, Pritts JL, Neblo MA, Kalarickal RJ, Creswell, JW, Hayward RA. Patients, Privacy & Trust: Patients' Willingness to Allow Researchers to Access their Medical Records

Smith DM, Sherriff RL, Damschroder LJ, Loewenstein, Ubel, PA. Misremembering colostomies? Former Patients Give Lower Utility Ratings Than Do Current Patients

Pritts JL, Damschroder LJ, Neblo MA, & Hayward, RA. (In Submission). Time to change the research provisions of the HIPAA Privacy Rule? What informed patients think. *Health Affairs*.

### **Abstracts, Preliminary Communications, Clinical Papers**

Damschroder L, Zikmund-Fisher B, Roberts T, Ubel P. Clinical effectiveness and quality of life refusals to make trade-offs: Task context and emotion matter. *Med Decis Making*. 2005; 25(1):E8.

Damschroder L, Pritts J, Neblo M, Hayward R. Patients' views of privacy and research: Deliberative democracy at work. *Med Decis Making*. 2005; 25(1):E14.

Damschroder L, Baron J, Hershey JC, Asch DA, Ubel PA. Does being on the hot seat change people's valuation of health conditions? *Medical Decision Making*. 23(6):557 Nov-Dec, 2003.

Damschroder L, Miklosovic ME, Ubel PA. Do people consider equity in the person tradeoff elicitation? A qualitative study. *Medical Decision Making*. 23(6):563 Nov-Dec, 2003.

Johri M, Damschroder L, Ubel PA. Role of age in allocating health resources: does intervention type matter? *Medical Decision Making*. 23(6):577 Nov-Dec, 2003.

Damschroder L, Zikmund-Fisher BJ, Ubel PA. Quality of life values change when people are primed to think about how they adapt to difficult situations. *Medical Decision Making*. 23(6):563 Nov-Dec, 2003.